

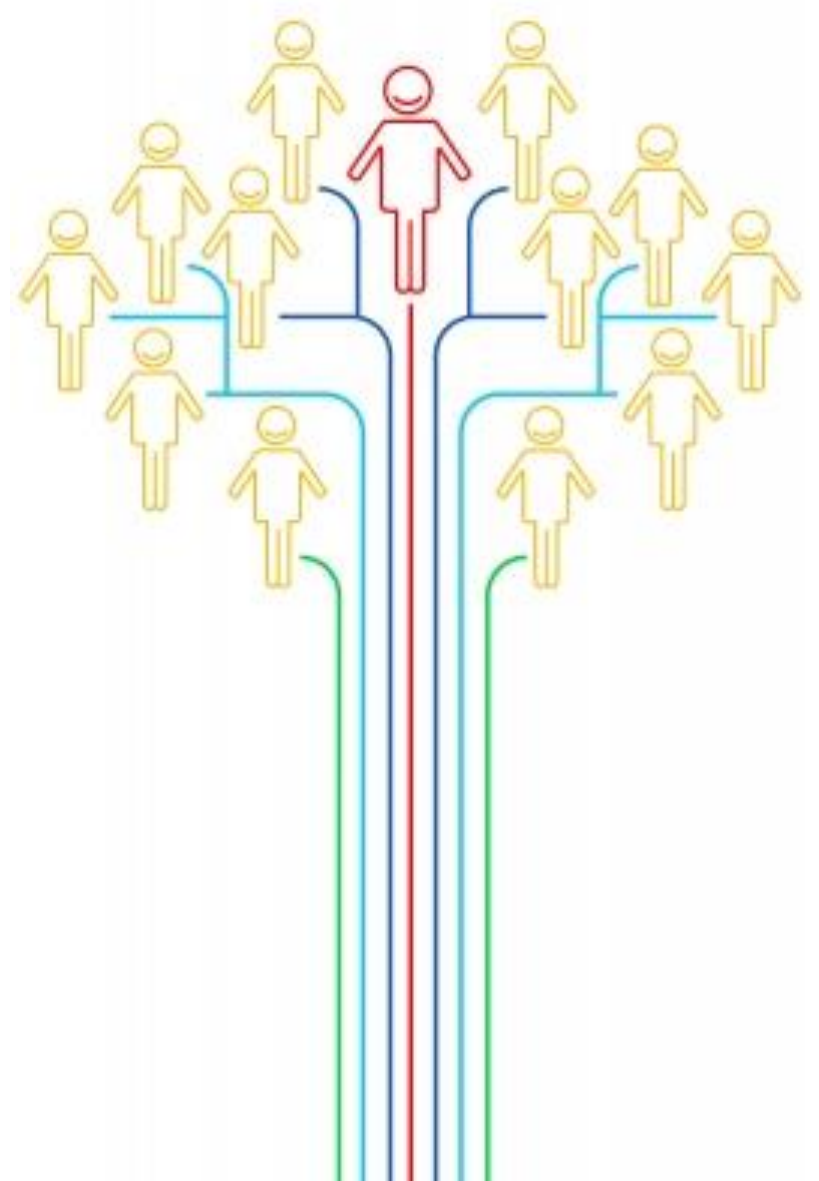


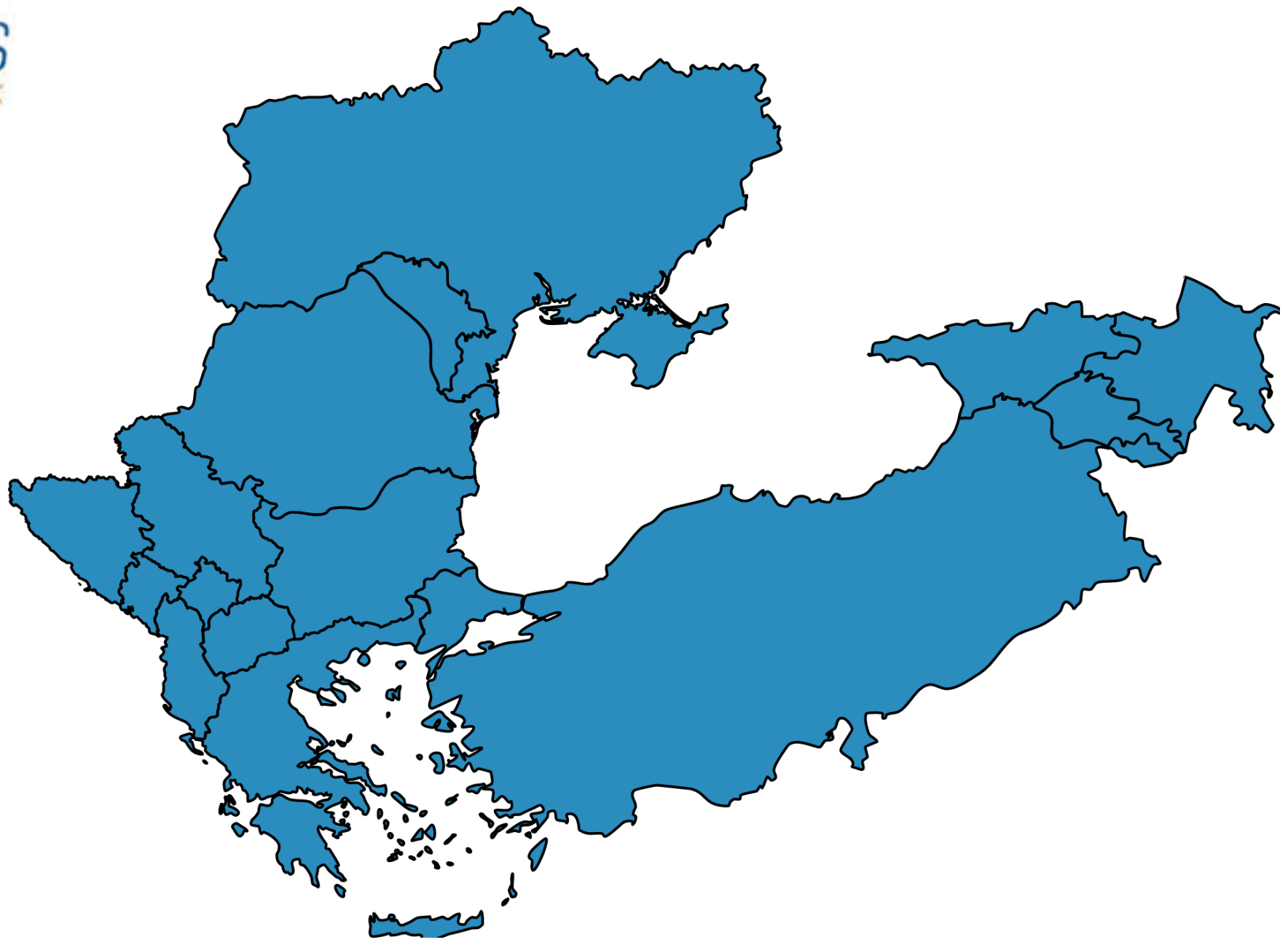
Balkan & Black Sea ICT Cluster Network

Sinergy - next level

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There is no strength in numbers.
I've no such misconceptions.
But when you need me be assured
I won't be far away.

- Black Sabbath

Trans-national strategic ICT alliance

- Vision

Strengthen collaboration among ICT clusters and initiatives in the Balkan and Black Sea region and increase the competitiveness of the regional ICT sector on global markets by means of specific actions and projects.

- Mission

Up to now:

- ✓ Annual meetings.
- ✓ Joint conferences and b2b meetings.
- ✓ Presentation of the Network to the European Commission.
- ✓ Projects:
 - ✓ CBC project (Harnessing innovation and entrepreneurship in the cross border region KS/MNE) between Kosovo and Montenegro.
 - ✓ Danube ICT –Bulgaria, Serbia, Romania, Montenegro.



REG

Regional Economic Growth



European
Digital SME
Alliance



Benefits:

- ✓ Flow of people, information and ideas.
- ✓ Building clusters/associations' management capacities.
- ✓ Top-notch training for clusters' member companies.
- ✓ Consortia building (niche/interdisciplinary).
- ✓ Joint brokerage events, economic missions.
- ✓ Smart specialization support.
- ✓ Joint EU lobbying.
- ✓ Joint market approach.

Roadmap:

- ✓ Create a framework to intensify collaboration of ICT clusters in the region, meeting common challenges affecting the business opportunities.
- ✓ Spread cluster approach throughout the region as an effective tool for support of innovation and SMEs.
- ✓ Attract critical mass of ICT clusters, companies, research organizations and academic institutions to stimulate common R&D projects.
- ✓ Achieve mutual understanding among stakeholders on common targets, promoting competitive advantages of each member.
- ✓ Promote implementation of ICT as a tool for raising economic competitiveness of the region.
- ✓ Promote more constructive approach toward FDI, especially in software development industry.



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